

Use the following clues to complete the crossword puzzle.

## Across

- 1. simplest market structure
- 6. market structure dominated by a few large profitable firms
- 8. when government no longer decides each company's market role and pricing
- 9. grants firms control over scarce resources
- 10. can cause difficulties in getting into the market
- 11. firm's right to sell its goods within an exclusive market
- 12. a product that is the same regardless of who makes or sells it
- 13. joining of one firm with another to form a single firm
- 14. exclusive rights to sell a new good or service for a specific period of time

- 15. expenses of a new business before product reaches the customer
- 16. market structure that characterizes an industry run most efficiently by one large firm

- 2. oligopoly members' agreement on price and output
- 3. formal organization of producers that sets price and
- 4. single supplier in a given market
- 5. competition based on differences other than pricing among products
- 7. charging special groups different prices





## **Vocabulary Practice**



Each of the sentences below has to do with business organizations. Complete each sentence and use it as a clue to help you supply the missing letters in the corresponding numbered item.

1.	
2.	R
3.	G
4.	A
5.	N
6.	I
7.	Z
8.	A
9.	T
10.	I
11.	_ 0
12.	N
13.	S
1.	Individuals seeking to advance their mutual benefit might form a business
2.	One person who owns and manages a business has a sole
3.	More than three unrelated businesses might combine to form a
4.	When all partners are limited, their partnership is one of limited
5.	Stockholders receive a share of company profits in the form of
6.	Organizations operating as businesses without earning profits are said to be
7.	If two hamburger chains combined, their merger would be classified as
	The parent company receives royalties from each owner of a business
9.	When only one partner must be a general partner, the partnership is

10. Corporations selling stock on the open market are held \_\_\_\_\_. 11. Corporate certificates that repay loans with interest are called \_\_

12. If you start a business, you will apply to local authorities for a business \_\_\_\_\_. 13. A firm's money, furniture, equipment, and other valuables make up its \_\_\_\_\_.

@ Prentice-Hall, Inc.